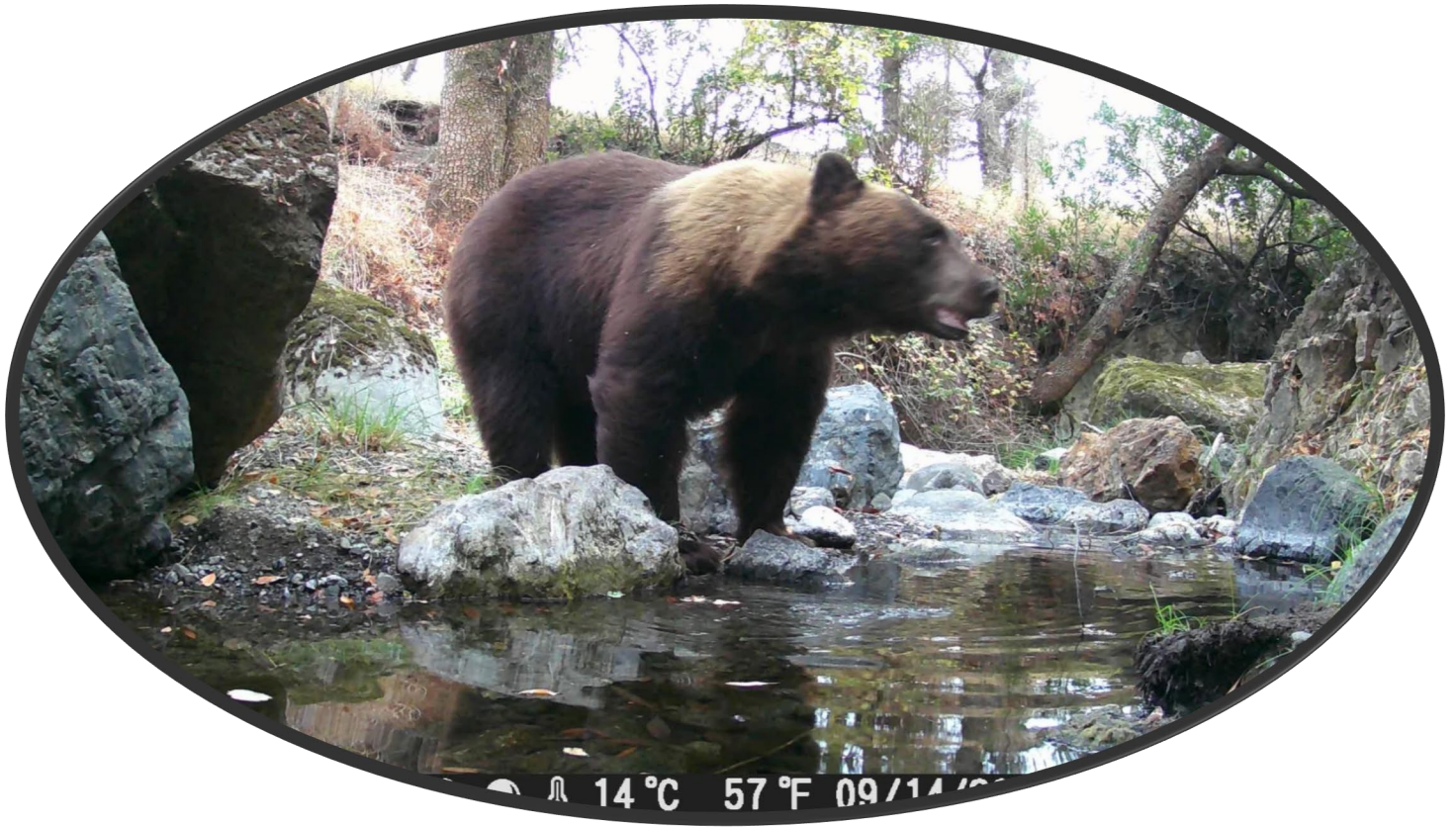


# Sugarloaf Ridge State Park 2021-2022 Financial & Operations Report



**Presented by Sonoma Ecology Center  
Sugarloaf Ridge State Park  
2605 Adobe Canyon Rd., Kenwood, CA 95452**  
[www.sugarloafpark.org](http://www.sugarloafpark.org)  
[www.sonomaecologycenter.org](http://www.sonomaecologycenter.org)



# SONOMA ECOLOGY CENTER (TEAM SUGARLOAF)

## OPERATING RESULTS

July 1, 2021– June 30, 2022

Sugarloaf Ridge State Park

### 2021-2022 Overview

The post-lockdown outdoor boom continues into the second half of 2021 and into 2022. For camping, we were full of many weeknights in the summer of 2021, which we had not seen before. Also, the camping season extended, and we were full or nearly full every weekend with good weather during the year. Day use dropped to normal pre-covid levels in 2022 as alternate activities such as concerts and museums opened. Camping in the summer of 2022 was high but dropped from the previous year of = 2021 as alternate vacation opportunities became available.

Our events program got back to normal, with regular attendance at events.

### HOURS OF OPERATION

- Day use hours are 6 am to 10 pm in the main park; 6 am to 8 pm below the entry Kiosk. The McCormick Addition is open when the Los Alamos Road Regional Park lot is open.
- Open 365 days per year for day use and camping (weather and COVID permitting)
- Visitor Center Official Hours are 9 am – 5 pm on Saturday and Sunday and 3-7 pm on Friday afternoons between May 1 and Nov. 30. The Visitor Center is also open 4-8 hours per weekday when volunteers or paid staff are in the office.

### INTERPRETIVE ACTIVITIES

- Sonoma Ecology Center hosted over 30K-8 school field trips to the park. Approximately 20 were canceled due to COVID.
- Sonoma Ecology Center held four weeks of summer camps and holiday camps.
- Interpretive Visitor Center is open from 3 pm to 7 pm Friday (Seasonally) and 9-5 on Saturday and Sunday. Trained docents assist visitors in understanding the park and its features.
- We held over 100 hikes and other events in the park over the past year.
  - The Sonoma Ecology Center held 12 Spanish Language events and four campouts as part of our Senderos program.
  - Four events led by Wappo tribal members
  - Natural History
  - Plant Ecology
  - Wildflower Hikes
  - Mushroom Hikes
  - General Ecological Hikes
  - History Hikes
  - Fitness and Therapy Hikes (Parks Rx Program)

### MAINTENANCE ACTIVITIES

Over the past year, we worked on maintaining trails and roads at the park.

These efforts included:

1. Trails
  - a. Cleared trees and water bars
  - b. Started Headwaters repairs to prevent erosion into Sonoma Creek; project waiting for PEF approval from State to complete this critical project.
2. Campground
  - a. Repair and Rebuild food boxes and add bear canisters.

Nonprofit staff and volunteers repaired and maintained the trails in the park. Repair activities were managed by Sonoma Ecology Center Staff and included:

Other Routine Maintenance included:

- Mowing High Ridge Trail to the Red Barn
- Brushing Brushy Peaks Trail, Headwaters, Red Mountain, Meadows, Hillside, Bald Mt., and Goodspeed trail within the main part of the park.
- Brushing Quercus, Headwaters, Maple Glen, and Wildcat in the McCormick Addition.
- Mowing roads in McCormick Addition

Along park roads, we cleared all culverts and ditches.

## **CONCESSION OPERATIONS**

The Robert Ferguson Observatory continued to operate under a concession agreement with the state.

## **CAMPGROUND**

Three camp campground managers and volunteer camp hosts work in the campground. Team Sugarloaf partner, United Campgrounds Conferences, and Retreats (UCCR) manages the campground under contract with Sonoma Ecology Center. In January 2023, the Sonoma Ecology Center will take over the campground operations.

# Team Sugarloaf / Sonoma Ecology Center Income Statement

## For the Year Ended June 30, 2022

For the period July 1, 2021-June 30, 2022

	For Informational purposes only					
	YE 2022	YE 2021	YE 2020	YE 2019	Variance from PY	
<b>Operating Revenue</b>						
Entrance Fees	161,933.00	171,807.05	153,093.33	141,380.34	(9,874.05)	94%
Camping Fees	362,794.58	293,473.75	162,237.90	219,791.70	69,320.83	124%
Programs and Events	37,669.29	3,980.00	25,097.87	24,218.31	33,689.29	946%
Retail Sales (Including Wood)	80,913.95	68,829.14	39,985.47	53,476.49	12,084.81	118%
Grant Allocation	28,145.15	30,117.70	15,048.83	70,859.19	(1,972.55)	93%
Contributions	47,166.13	136,040.37	44,690.08	28,546.83	(88,874.24)	35%
Other	32,869.39	25,763.41	2,005.65	(579.62)	7,105.98	128%
<b>Total Operating Revenue</b>	<b>751,491.49</b>	<b>730,011.42</b>	<b>442,159.13</b>	<b>537,693.24</b>	21,480.07	103%
<b>Operating Expenses</b>						
Bank and Other Fees	14,155.30	12,701.14	8,637.68	8,952.91	1,454.16	111%
Campground Payroll and Management	101,777.98	99,786.52	105,808.90	85,451.98	1,991.46	102%
COGS Retail and Wood	50,407.59	37,558.73	31,936.41	27,386.94	12,848.86	134%
Computer Services	4,782.50	8,001.43	5,975.78	3,979.50	(3,218.93)	60%
Travel	1,060.21	1,207.08	1,368.50	1,744.93	(146.87)	88%
Direct Payroll for Park Staff	309,931.51	215,541.29	183,925.60	203,944.43	94,390.22	144%
Equipment Repair and Maintenance	18,307.23	7,538.13	4,923.75	6,468.21	10,769.10	243%
Events, Programs, Workshops Costs	9,410.42		4,174.46	8,816.13	9,410.42	100%
Facility Repair and Maint.	12,071.24	8,094.04	4,754.89	10,089.68	3,977.20	149%
General Supplies	23,551.65	29,359.51	23,905.28	18,290.16	(5,807.86)	80%
Insurance	5,600.00	5,500.00	5,400.00	5,520.00	100.00	102%
Management Fees	79,688.04	83,811.72	36,836.84	12,000.00	(4,123.68)	95%
Marketing and Public Relations	7,399.00	2,144.79	8,588.83	3,849.66	5,254.21	345%
Miscellaneous	3,247.44	7,509.63	2,507.02	4,010.19	(4,262.19)	43%
Office Supplies and Printing	7,978.42	3,322.73	3,562.11	3,022.04	4,655.69	240%
Outside Services Facilities	16,310.00	480.00	121.13	330.00	15,830.00	3398%
Telephone and Internet	10,878.34	9,923.04	8,676.71	9,880.68	955.30	110%
Trail and Bridge Expenses	8,165.94	26,473.84	13,841.85	20,575.00	(18,307.90)	31%
Utilities	57,260.48	97,255.70	27,114.30	32,134.06	(39,995.22)	59%
Vehicle Expenses	16,270.73	12,828.05	11,222.39	10,898.44	3,442.68	127%
Volunteer Expenses	18,429.96	8,921.37	9,898.71	4,612.70	9,508.59	207%
Memberships & Subscriptions	1,580.00	351.70	1,233.77		1,228.30	449%
<b>Total Expenses</b>	<b>778,263.98</b>	<b>678,310.44</b>	<b>504,414.91</b>	<b>481,957.64</b>	99,953.54	115%
<b>Operating Income (Loss)</b>	<b>(26,772.49)</b>	<b>51,700.98</b>	<b>(62,255.78)</b>	<b>55,735.60</b>	113,956.76	52%
<b>Other Income (Expenses)</b>						
Depreciation Expense	(7,862.46)	(8,908.32)	(8,462.42)	(8,297.12)	1,045.86	88%
Recognized Gains		54,029.46		11,671.95	(54,029.46)	0%
<b>Total Other Income</b>	<b>(7,862.46)</b>	<b>45,121.14</b>	<b>(8,462.42)</b>	<b>3,374.83</b>	(52,983.60)	17%
<b>Net Income (Loss)</b>	<b>(34,634.95)</b>	<b>96,822.12</b>	<b>(70,718.20)</b>	<b>59,110.43</b>	(131,457.07)	36%
<b>Misc Data</b>						
Camping Nights	10,131	4,003	4,050	2,867		
Visitors Car Paid (Includes Annual Pass & Annual Pass Membe	15,375	13,985	13,183	8,553		
Memberships (Estimated)	20	54	47			
Volunteer Time Value (10620 hours @ \$27.59)	\$ 293,005.80					
Estimated Campers (2.4 per night)	24,314.40					
Estimated Day Use Paid Pass Counted(3.2 per car)	49,200.00					
Estimated with Counter	97,334.40					
Total Estimated Visitors	170,848.80					