

Sugarloaf Ridge State Park 2020-2021 Financial & Operations Report



Presented by Sonoma Ecology Center
Sugarloaf Ridge State Park
2605 Adobe Canyon Rd., Kenwood, CA 95452
www.sugarloafpark.org
www.sonomaecologycenter.org



SONOMA ECOLOGY CENTER (TEAM SUGARLOAF)

OPERATING RESULTS July 1, 2020– June 30, 2021 Sugarloaf Ridge State Park

2020-2021 Overview

The Covid lockdowns and the 2020 fires were the dominating features of this fiscal year. The Covid Closures led to reduced camping, then a boom once the park was open again. The fires in the fall of 2020 resulted in park closures and significant expenses to rebuild and repair. Generous contributions allowed the park to reopen quickly.

HOURS OF OPERATION

- Day use hours are 6 am to 10 pm in the main park; 6 am to 8 pm below the entry Kiosk. The McCormick Addition is open when the Los Alamos Road Regional Park lot is open.
- Open 365 days per year for day use and camping (weather and COVID permitting)
- Visitor Center Official Hours are 9 am – 5 pm on Saturday and Sunday and 3-7 pm on Friday afternoons between May 1 and Nov. 30. The Visitor Center is also open 4-8 hours per weekday when volunteers or paid staff are in the office.

INTERPRETIVE ACTIVITIES

- COVID requirements forced us to limit our activity and events. We canceled field trips and reduce the number of camps. Also, large events were canceled. We felt, however, that outdoor activities were vital to the mental and physical well-being of the community and kept many of our events going with COVID modifications.
- We held over 100 hikes and other events in the park over the past year.
 - The Sonoma Ecology Center held 12 Spanish Language events
 - Natural History
 - Plant Ecology
 - Wildflower Hikes
 - Mushroom Hikes
 - General Ecological Hikes
 - History Hikes
 - Fitness and Therapy Hikes (Parks Rx Program)

MAINTENANCE ACTIVITIES

Over the past year, we worked on maintaining trails and roads at the park.

These efforts included:

1. Trails
 - a. Rebuilt stairs and retaining walls post-fire.
 - b. Cleared 20 miles of trails post fire
 - c. Cleaned water bars

Nonprofit staff and volunteers repaired and maintained the trails in the park. Repair activities were managed by Sonoma Ecology Center Staff and included:

Other Routine Maintenance included:

- Mowing High Ridge Trail to the Red Barn
- Brushing Brushy Peaks Trail, Headwaters, Red Mountain, Meadows, Hillside, Bald Mt., and Goodspeed trail within the main part of the park.
- Brushing Quercus, Headwaters, Maple Glen, and Wildcat in the McCormick Addition.
- Mowing roads in McCormick Addition

Along park roads, we cleared all culverts and ditches.

CONCESSION OPERATIONS

The Robert Ferguson Observatory continued to operate under a concession agreement with the state.

CAMPGROUND

The Campground remained very busy because of other travel limitations. We offered campers our Personal Porta Potty Programs with a Porta-potty at each site.

Team Sugarloaf / Sonoma Ecology Center Income Statement

For the Year Ended June 30, 2021

For the period July 1, 2020-June 30, 2021

	For Informational purposes only				
	YE 2021	YE 2020	YE 2019	Variance from PY	
Operating Revenue					
Entrance Fees	171,807.05	153,093.33	141,380.34	18,713.72	12%
Camping Fees	293,473.75	162,237.90	219,791.70	131,235.85	81%
Programs and Events	3,980.00	25,097.87	24,218.31	(21,117.87)	-84%
Retail Sales (Including Wood)	68,829.14	39,985.47	53,476.49	28,843.67	72%
Grant Allocation	30,117.70	15,048.83	70,859.19	15,068.87	100%
Contributions	136,040.37	44,690.08	28,546.83	91,350.29	204%
Other	25,763.41	2,005.65	(579.62)	23,757.76	1185%
Total Operating Revenue	730,011.42	442,159.13	537,693.24	287,852.29	65%
Operating Expenses					
Bank and Other Fees	12,701.14	8,637.68	8,952.91	4,063.46	47%
Campground Payroll and Management	99,786.52	105,808.90	85,451.98	(6,022.38)	-6%
COGS Retail and Wood	37,558.73	31,936.41	27,386.94	5,622.32	18%
Computer Services	8,001.43	5,975.78	3,979.50	2,025.65	34%
Travel	1,207.08	1,368.50	1,744.93	(161.42)	-12%
Direct Payroll for Park Staff	215,541.29	183,925.60	203,944.43	31,615.69	17%
Equipment Repair and Maintenance	7,538.13	4,923.75	6,468.21	2,614.38	53%
Events, Programs, Workshops Costs		4,174.46	8,816.13	(4,174.46)	-100%
Facility Repair and Maint.	8,094.04	4,754.89	10,089.68	3,339.15	70%
General Supplies	29,359.51	23,905.28	18,290.16	5,454.23	23%
Insurance	5,500.00	5,400.00	5,520.00	100.00	2%
Management Fees	83,811.72	36,836.84	12,000.00	46,974.88	128%
Marketing and Public Relations	2,144.79	8,588.83	3,849.66	(6,444.04)	-75%
Miscellaneous	7,509.63	2,507.02	4,010.19	5,002.61	200%
Office Supplies and Printing	3,322.73	3,562.11	3,022.04	(239.38)	-7%
Outside Services Facilities	480.00	121.13	330.00	358.87	296%
Telephone and Internet	9,923.04	8,676.71	9,880.68	1,246.33	14%
Trail and Bridge Expenses	26,473.84	13,841.85	20,575.00	12,631.99	91%
Utilities	97,255.70	27,114.30	32,134.06	70,141.40	259%
Vehicle Expenses	12,828.05	11,222.39	10,898.44	1,605.66	14%
Volunteer Expenses	8,921.37	9,898.71	4,612.70	(977.34)	-10%
Memberships & Subscriptions	351.70	1,233.77		(882.07)	-71%
Total Expenses	678,310.44	504,414.91	481,957.64	173,895.53	34%
Operating Income (Loss)	51,700.98	(62,255.78)	55,735.60	113,956.76	183%
Other Income (Expenses)					
Depreciation Expense	(8,908.32)	(8,462.42)	(8,297.12)	(445.90)	5%
Recognized Gains (Fire insurance proceeds & PPP)	54,029.46		11,671.95	54,029.46	
Total Other Income	45,121.14	(8,462.42)	3,374.83	53,583.56	633%
Net Income (Loss)	96,822.12	(70,718.20)	59,110.43	167,540.32	237%