

Sugarloaf Ridge State Park 2019-2020 Financial & Operations Report



Presented by Sonoma Ecology Center
Sugarloaf Ridge State Park
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SONOMA ECOLOGY CENTER (TEAM SUGARLOAF)

OPERATING RESULTS July 1, 2019– June 30, 2020 Sugarloaf Ridge State Park

2019-2020 Overview

The first part of the year covered in this report saw very good visitor numbers, many successful events and a strong maintenance program on the trail. The COVID 19 epidemic, changed all of that in March. After being closed, we reopened in a safe manner and saw record numbers of hikers.

HOURS OF OPERATION

- Day use hours are 6 am to 10 pm in the main park; 6 am to 8 pm below the entry Kiosk. The McCormick Addition is open when the Los Alamos Road Regional Park lot is open.
- Open 365 days per year for day use and camping (weather and COVID permitting)
- Visitor Center Official Hours are 9 am – 5 pm on Saturday and Sunday and 3-7 pm on Friday afternoons between May 1 and Nov. 30. The Visitor Center is also open 4-8 hours per weekday when volunteers or paid staff are in the office.

INTERPRETIVE ACTIVITIES

- Sonoma Ecology Center hosted over 10 K-8 school field trips to the park. Approximately 20 were canceled due to COVID.
- Sonoma Ecology Center summer camps were canceled.
- Interpretive Visitor Center open 3 pm to 7 pm Friday (Seasonally) and 9-5 on Saturday and Sunday. Trained docents assist visitors in understanding the park and its features.
- We held over 75 hikes and other events in the park over the past year.
 - The Sonoma Ecology Center held 8 Spanish Language events.
 - Natural History
 - Plant Ecology
 - Wildflower Hikes
 - Mushroom Hikes
 - General Ecological Hikes
 - History Hikes
 - Fitness and Therapy Hikes (Parks Rx Program)

MAINTENANCE ACTIVITIES

Over the past year we worked on maintaining and repairing trails.

These efforts included:

1. Trails
 - a. Goodspeed trail repairs and retaining wall rebuild
 - b. Started Headwaters repairs to prevent erosion into Sonoma Creek, project waiting for PEF approval from State to complete this critical project.
2. Campground

a. Repair and Rebuild food boxes

Nonprofit staff and volunteers repaired and maintained the trails in the park. Repair activities were managed by Sonoma County Trails Council and SEC staff and included:

Other Routine Maintenance included:

- Mowing High Ridge Trail to the Red Barn
- Brushing Brushy Peaks Trail, Headwaters, Red Mountain, Meadows, Hillside, Bald Mt. and Goodspeed trail within the main part of the park.
- Brushing Quercus, Headwaters, Maple Glen and Wildcat in the McCormick Addition.
- Mowing roads in McCormick Addition

Along park roads, we cleared all culverts and ditches.

CONCESSION OPERATIONS

The Robert Ferguson Observatory continued to operate under a concession agreement with the state.

CAMPGROUND

Two campground managers and volunteer camp hosts work in the campground. Team Sugarloaf partner, United Campgrounds Conferences and Retreats (UCCR) manages the campground under contract with Sonoma Ecology Center.

Team Sugarloaf / Sonoma Ecology Center Income Statement

For the Years Ended June 30

For the period July 1, 2019-June 30, 2020

	2018	2019	2020
Operating Revenue			
Entrance Fees	78,389.08	141,380.34	153,093.33
Camping Fees	180,955.53	219,791.70	162,237.90
Programs and Events	24,611.46	24,218.31	25,097.87
Retail Sales (Including Wood)	37,914.09	53,476.49	39,985.47
Grant Allocation	36,826.20	70,859.19	15,048.83
Contributions	52,337.01	28,546.83	44,690.08
Other	(256.21)	(579.62)	2,005.65
Total Operating Revenue	410,777.16	537,693.24	442,159.13
Operating Expenses			
Bank and Other Fees	8,671.76	8,952.91	8,637.68
Campground Payroll and Management	72,726.71	85,451.98	105,808.90
COGS Retail and Wood	17,997.97	27,386.94	31,936.41
Computer Services	7,926.19	3,979.50	5,975.78
Conferences and Meetings and Travel	1,647.68	1,744.93	1,368.50
Direct Payroll for Park Staff	166,548.77	203,944.43	183,925.60
Equipment Repair and Maintenance	4,464.72	6,468.21	4,923.75
Events, Programs, Workshops Costs	14,193.25	8,816.13	4,174.46
Facility Repair and Maint.	7,812.31	10,089.68	4,754.89
General Supplies	3,935.21	18,290.16	23,905.28
Insurance	3,760.00	5,520.00	5,400.00
Management Fees		12,000.00	36,836.84
Marketing and Public Relations	7,360.08	3,849.66	8,588.83
Miscellaneous	1,383.84	4,010.19	2,507.02
Office Supplies and Printing	11,065.39	3,022.04	3,562.11
Outside Services Facilities	2,651.85	330.00	121.13
Telephone and Internet	5,993.72	9,880.68	8,676.71
Trail and Bridge Expenses	34,288.71	20,575.00	13,841.85
Utilities	27,832.02	32,134.06	27,114.30
Vehicle Expenses	11,344.21	10,898.44	11,222.39
Volunteer Expenses	5,311.68	4,612.70	9,898.71
Memberships & Subscriptions	-	-	1,233.77
Total Expenses	416,916.07	481,957.64	504,414.91
Operating Income (Loss)	(6,138.91)	55,735.60	(62,255.78)
Other Income (Expenses)			
Depreciation Expense	(12,538.57)	(8,297.12)	(8,462.42)
Finance Charges	(17.22)	-	
Recognized Gains (Fire insurance proceeds)		11,671.95	
Recognized Losses (Hobbit House Fire Loss)	(37,378.49)		
Total Other Expense	(49,934.28)	3,374.83	(8,462.42)
Net Income (Loss)	(56,073.19)	59,110.43	(70,718.20)
Camping Nights			2867
Paid Entry			8077
Annual Passes Sold			476
Volunteer Hours State Parks	7,761.00	4,460.00	772.00
Volunteer Hours SEC	550.00	10,572.00	7,421.00
Volunteer Hours Corporate or Outside Groups	1,040.00	320.00	120.00
	9,351.00	15,352.00	8,313.00
Value per Hour	27.50	27.50	27.50
Total Value Volunteers	257,152.50	422,180.00	228,607.50