

Sugarloaf Ridge State Park

2018-2019 Financial & Operations Report



Presented by Sonoma Ecology Center
Sugarloaf Ridge State Park
2605 Adobe Canyon Rd., Kenwood, CA 95452
www.sugarloafpark.org



SONOMA ECOLOGY CENTER (TEAM SUGARLOAF)

OPERATING RESULTS July 1, 2018– June 30, 2019 Sugarloaf Ridge State Park

OCT, 2017 FIRE IMPACTS SUMMARY

As of Oct. 8, 2018, the last trail was reopened when we completed the Red Mt. Bridge Replacement.

HOURS OF OPERATION

- Day use hours are 6 am to 10 pm in the main park; 6 am to 8 pm below the entry Kiosk. The McCormick Addition is open when the Los Alamos Road Regional Park lot is open.
- Open 365 days per year for day use and camping (weather permitting)
- Visitor Center Official Hours are 9 am – 5 pm on Saturday and Sunday and 3-7 pm on Friday afternoons between May 1 and Nov. 30. The Visitor Center is also open 4-8 hours per weekday when volunteers or paid staff are in the office.

INTERPRETIVE ACTIVITIES

- Sonoma Ecology Center hosted over 25 K-8 school field trips to the park
- Sonoma Ecology Center hosted two one-week summer science camps and two three-day youth backpacking classes. Also, we held three one-day holiday day camps.
- Interpretive Visitor Center open 3 pm to 7 pm Friday (Seasonally) and 9-5 on Saturday (Seasonally), 11-3 Saturday Sunday year-round. Trained docents assist visitors in understanding the park and its features. This year we added a movie about the park animals to our displays.
- We held over 150 hikes and other events in the park over the past year.
 - The Sonoma Ecology Center held 16 Spanish Language events, including two campouts. Also, we co-hosted the first two Spanish language star parties with the Robert Ferguson Observatory.
 - Natural History
 - Plant Ecology
 - Wildflower Hikes
 - Mushroom Hikes
 - General Ecological Hikes
 - History Hikes
 - Fitness and Therapy Hikes (Parks Rx Program)
 - Sugar shuttle between the regional park and Sugarloaf
 - Regular campfire programs during the Summer.

MAINTENANCE ACTIVITIES

Over the past year, we have worked on finishing fire repair efforts and making all of our roads and trails four-season passable.

These efforts included:

1. Trails

- a. Finished Brushy peaks water bars and steps.
 - b. Started Headwaters repairs to prevent erosion into Sonoma Creek, project waiting for PEF approval from State.
2. Bridges
 - a. Rebuild Red Mt. Horse Bridge (20-foot).
3. Campground
 - a. Repair and Rebuild food boxes

Nonprofit staff and volunteers repaired and maintained the trails in the park. Repair activities were managed by Sonoma County Trails Council and SEC staff and included:

- Repair lower Bald Mt. Trail, Vista Trail and Brushy Peaks Trail
- Repair washouts on Hillside Trail, Canyon Trail, Brushy Peaks, Vista Trail, and Headwaters Trail.

Other Routine Maintenance included:

- Mowing High Ridge Trail to the Red Barn
- Brushing Brushy Peaks Trail, Headwaters, Red Mountain, Meadows, Hillside, Bald Mt. and Goodspeed trail within the main part of the park.
- Brushing Quercus, Headwaters, Maple Glen and Wildcat in the McCormick Addition.
- Mowing roads in McCormick Addition

Along park roads, we cleared all culverts and ditches.

CONCESSION OPERATIONS

The Robert Ferguson Observatory continued to operate under a concession agreement with the state.

CAMPGROUND

Two campground managers and volunteer camp hosts work in the campground. Team Sugarloaf partner, United Campgrounds Conferences and Retreats (UCCR) manages the campground under contract with Sonoma Ecology Center.

Team Sugarloaf / Sonoma Ecology Center Income Statement

For the Year Ended June 30, 2019

For the period July 1, 2018-June 30, 2019

	2018	2019
Operating Revenue		
Entrance Fees	78,389.08	141,380.34
Camping Fees	180,955.53	219,791.70
Programs and Events	24,611.46	24,218.31
Retail Sales (Including Wood)	37,914.09	53,476.49
Grant Allocation	36,826.20	70,859.19
Contributions	52,337.01	28,546.83
Other	(256.21)	(579.62)
Total Operating Revenue	410,777.16	537,693.24
Operating Expenses		
Bank and Other Fees	8,671.76	8,952.91
Campground Payroll and Management	72,726.71	85,451.98
COGS Retail and Wood	17,997.97	27,386.94
Computer Services	7,926.19	3,979.50
Conferences and Meetings and Travel	1,647.68	1,744.93
Direct Payroll for Park Staff	166,548.77	203,944.43
Equipment Repair and Maintenance	4,464.72	6,468.21
Events, Programs, Workshops Costs	14,193.25	8,816.13
Facility Repair and Maint.	7,812.31	10,089.68
General Supplies	3,935.21	18,290.16
Insurance	3,760.00	5,520.00
Management Fees		12,000.00
Marketing and Public Relations	7,360.08	3,849.66
Miscellaneous	1,383.84	4,010.19
Office Supplies and Printing	11,065.39	3,022.04
Outside Services Facilities	2,651.85	330.00
Telephone and Internet	5,993.72	9,880.68
Trail and Bridge Expenses	34,288.71	20,575.00
Utilities	27,832.02	32,134.06
Vehicle Expenses	11,344.21	10,898.44
Volunteer Expenses	5,311.68	4,612.70
Total Expenses	416,916.07	481,957.64
Operating Income (Loss)	(6,138.91)	55,735.60
Other Income (Expenses)		
Depreciation Expense	(12,538.57)	(8,297.12)
Finance Charges	(17.22)	-
Recognized Gains (Fire insurance proceeds)		11,671.95
Recognized Losses (Hobbit House Fire Loss)	(37,378.49)	
Total Other Expense	(49,934.28)	3,374.83
Net Income (Loss)	(56,073.19)	59,110.43
Volunteer Hours		
Volunteer Hours State Parks	7,761.00	4,460.00
Volunteer Hours SEC	550.00	10,572.00
Volunteer Hours Corporate our Outside Groups	1,040.00	320.00
	9,351.00	15,352.00
Value per Hour	27.50	27.50
Total Value Volunteers	257,152.50	422,180.00

