

# Sugarloaf Ridge State Park

## Team Sugarloaf/Sonoma Ecology Center





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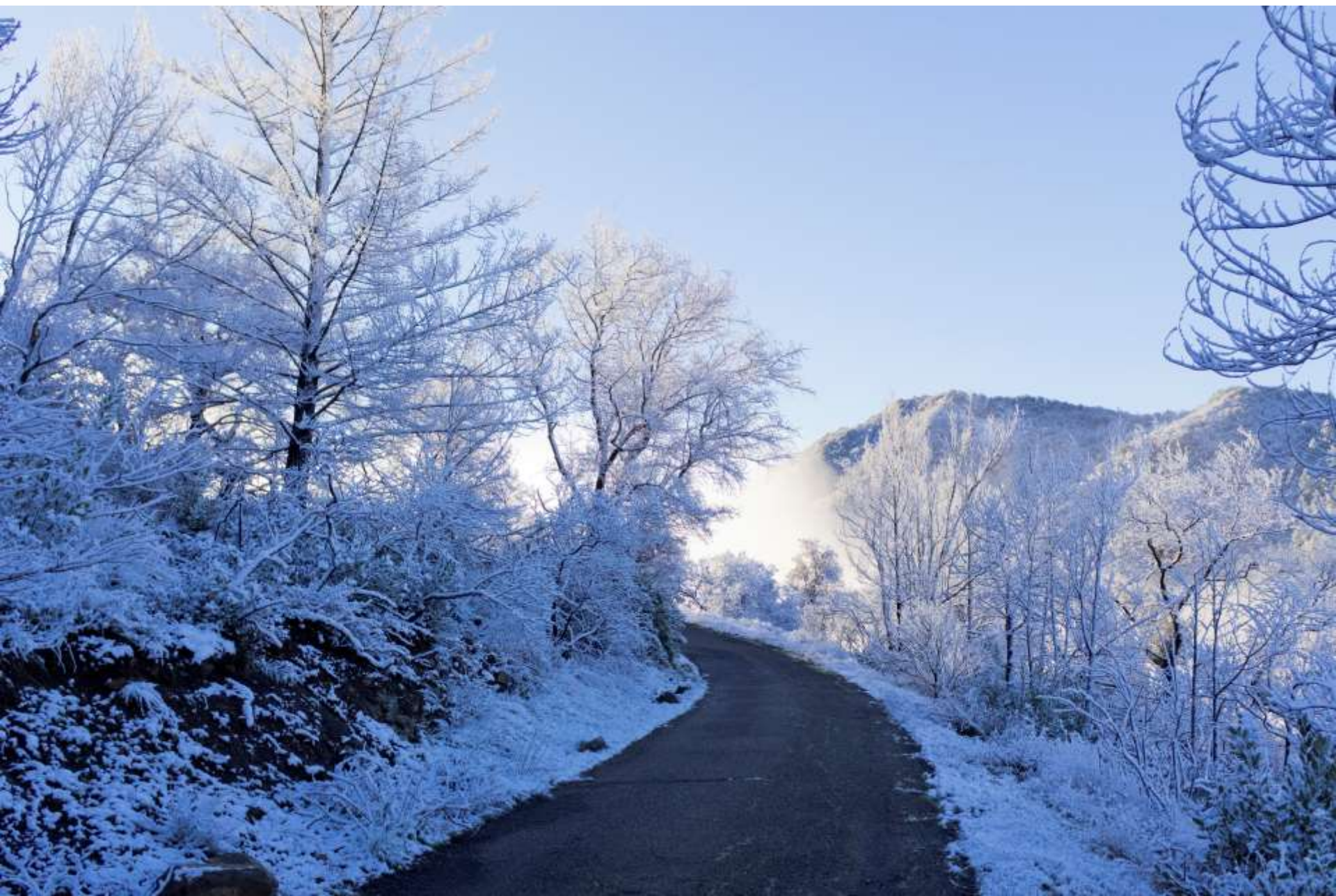
## Team Sugarloaf

Who we are:

- **Sonoma Ecology Center** - *Administration and lead*
- **Sonoma County Trails Council** - *Trail Work*
- **Valley of the Moon Observatory Assoc.** - *Observatory*
- **UCCR (United Camps, Conferences & Retreats)** - *Campground*
- **And California State Parks**

**An experiment in partnerships– that's working!**







A photograph of a forest with snow-covered trees and a clear blue sky. The trees are mostly bare, with some evergreens visible in the background. The snow is thick on the branches and the ground.

# **Sugarloaf Ridge State Park**

## **Team Sugarloaf/Sonoma Ecology Center**

2018/2019 Was a year of return to normal after the fires.

- Finished fire repairs
- Full Slate of Events
- Campground and Trails open
- 50 year anniversary celebration



# Sugarloaf Ridge State Park

## Team Sugarloaf

### Accomplishments 2018-2019:

- Rebuilding – Completed Major projects
- Programing/Events Back to normal and improving
- Maintain and Repair trails – almost 100%
- Parks Rx program growing fast
- Integrated Spanish Language Program
- Research program growing
- Took over management of Volunteer Program







# Volunteers

Volunteers are the Heart of the Park

- 185 active volunteers
- Typical Weekend has 20 plus volunteers in park.
- Volunteer Lead Programs
  - Steward Program
  - Parks Rx Fitness hikes
  - Critter Cam Project
  - Volunteer hours:



# Volunteer Hours

		<b>2017/2018</b>	<b>2018/2019</b>
	Volunteer Hours State Parks	7,761.00	4,460.00
	Volunteer Hours SEC	550.00	10,572.00
	Volunteer Hours Corporate our Outside Groups	1,040.00	320.00
		<b>9,351.00</b>	<b>15,352.00</b>
	Value per Hour	27.50	27.50
	Total Value Volunteers	257,152.50	422,180.00







# **Rebuilding**

## **Last Major Project**

- **Red Mt. Bridge completed on Oct. 8, 2018.  
One year from the start of the fires.**
- **20 ft. redwood bridge built using wood we milled from trees that fell in the park and at the Sonoma Developmental Center.**







# Programing Events

We had a full slate of events over the year.

- Over 250 events serving approximately 5,000 people.
- Major Events Included Headwaters to Headwaters and the Fourth of July Hike.
- In the Summertime, we had weekly campfires and Saturday Nature Hikes.
- Parks Rx events served hundreds, with yoga hikes, hiking for fitness, and forest therapy events.
- Spanish Language events were expanded with 16 hikes, two campouts, and a star party.







# Sendoros Program

- We held 16 Spanish language events during the year
- Two campouts – a one night and a two night
- First Spanish Language Hiking for Fitness Series
- Events generally well attended
- Partnered with CAP Sonoma on many of the events







This is my family we had a beautiful and great day Camping ▲ there, for us was our first time experience camping and visit [Sugarloaf Ridge State Park](#) and we loved.,very nice time relaxing 😊 calm time. We do some activities too hiking fire night and we burn marshmallows., we walk a side of creek, we saw some learning presentations we learned about nature we just loved ♥️ recommend to attend to future events, , was our first time camping thank to all the persons who do possible this program this interesting events.thanks





# Parks Rx Program

Sugarloaf was recognized by the Golden Gate National Parks Conservancy's Institute at the Golden Gate for its innovative and integrated program. Volunteer Driven Program.

- Seven 8-week hiking for fitness series with between 12 and 38 sign ups. First Spanish language hike.
- Monthly Yoga hikes and Forest Therapy Hikes
- Regular Family hikes (weekly in the summer and monthly year round)







# Education

- Over 25 field trips
- Two one-week day camps
- Two overnight backpacking classes
- Four one-day holiday break camps
- Cal Nat Program









# Park & Trail Maintenance

In addition to the completing most of the fire recovery, we undertook a full slate of maintenance projects. Highlights:

- Rehabbing Picnic Tables
- Building New Food Boxes for the Campground
- Finishing our long range project of making all the parks roads and trails “4 season”.
- Headwaters Erosion Control Steps
- Brush Peaks Erosion Control Steps











# Research and Understanding our Park

Critter Cam Program: Volunteer Driven Program that has 20 plus cameras throughout out the park.

- Data Processing and sorting methodology highly effective and efficient.
- Supporting Living with Lions Program
- Supporting North Bay Bear Collaborative
- Vital in outreach in the parks

INAT program: Nearly 7,000 observations of nearly 1,000 species.



78°F

2MOULTRIECAM

09 FEB 2018 02:5





75°F

2MOULTRIECAM

13 AUG 2018 10:4



# Fundraising

Donations and Grants were down, but important.

- Donations:
  - Donors came through with over \$28,000
  - Park Membership program doing well
- Grants (granted in last year but most allocated to this year).
  - Sonoma Valley Fund \$49,000
  - California Parks Foundation \$35,000
  - Sonoma County Vintners Association \$10,000







# Working with State Parks

## Projects Last Year

- Infrastructure
  - Submitted projects for state funding through Prop 68
  - New water cooler in VC
- Natural Resource Protection
  - Invasive Weed Mapping and Removal
  - Forest Assessment
  - Culvert improvement plan







# Team Sugarloaf / Sonoma Ecology Center Income Statement

For the Year Ended June 30, 2019

For the period July 1, 2018-June 30, 2019

	2018	2019
<b>Operating Revenue</b>		
Entrance Fees	78,389.08	141,380.34
Camping Fees	180,955.53	219,791.70
Programs and Events	24,611.46	24,218.31
Retail Sales (Including Wood)	37,914.09	53,476.49
Grant Allocation	36,826.20	70,859.19
Contributions	52,337.01	28,546.83
Other	(256.21)	(579.62)
<b>Total Operating Revenue</b>	<b>410,777.16</b>	<b>537,693.24</b>
<b>Operating Expenses</b>		
Bank and Other Fees	8,671.76	8,952.91
Campground Payroll and Management	72,726.71	85,451.98
COGS Retail and Wood	17,997.97	27,386.94
Computer Services	7,926.19	3,979.50
Conferences and Meetings and Travel	1,647.68	1,744.93
Direct Payroll for Park Staff	166,548.77	203,944.43
Equipment Repair and Maintenance	4,464.72	6,468.21
Events, Programs, Workshops Costs	14,193.25	8,816.13
Facility Repair and Maint.	7,812.31	10,089.68
General Supplies	3,935.21	18,290.16
Insurance	3,760.00	5,520.00
Management Fees		12,000.00
Marketing and Public Relations	7,360.08	3,849.66
Miscellaneous	1,383.84	4,010.19
Office Supplies and Printing	11,065.39	3,022.04
Outside Services Facilities	2,651.85	330.00
Telephone and Internet	5,993.72	9,880.68
Trail and Bridge Expenses	34,288.71	20,575.00
Utilities	27,832.02	32,134.06
Vehicle Expenses	11,344.21	10,898.44
Volunteer Expenses	5,311.68	4,612.70
<b>Total Expenses</b>	<b>416,916.07</b>	<b>481,957.64</b>
<b>Operating Income (Loss)</b>	<b>(6,138.91)</b>	<b>55,735.60</b>
<b>Other Income (Expenses)</b>		
Depreciation Expense	(12,538.57)	(8,297.12)
Finance Charges	(17.22)	-
Recognized Gains (Fire insurance proceeds)		11,671.95
Recognized Losses (Hobbit House Fire Loss)	(37,378.49)	
<b>Total Other Expense</b>	<b>(49,934.28)</b>	<b>3,374.83</b>
<b>Net Income (Loss)</b>	<b>(56,073.19)</b>	<b>59,110.43</b>
<b>Volunteer Hours</b>		
Volunteer Hours State Parks	7,761.00	4,460.00
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# 2019/20 Plans

## — Park Management:

- Negotiating New Contract with State Parks

## — Events

- Get Funding for ParksRx
- Lecture Series

## — Projects

- Brushy Peaks Trail Reroute
- Headwaters Erosion Control
- Porta potty and dumpster screens
- Group Camp and Hike in Camp





